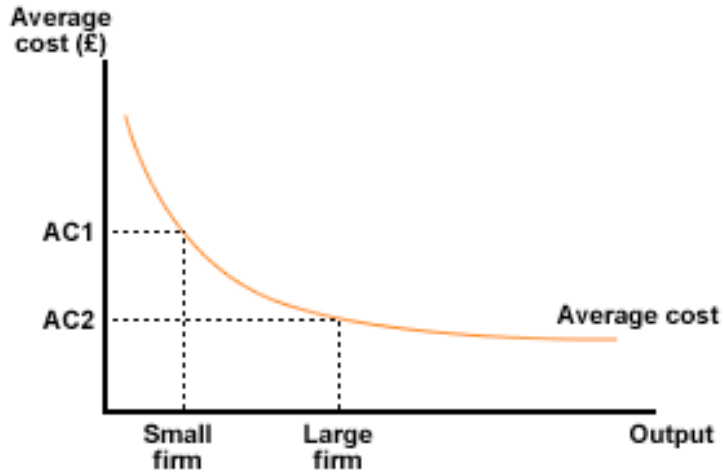


NAME: \_\_\_\_\_

DATE: 02/15A-16B/2018

**ASSIGNMENT: Economies of Scale and Scope**

1.) Explain whether this graph explains economies of scale or economies of scope.



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2.) Explain two positive and two negative consequences of a business pursuing economies of scope.

Positive: \_\_\_\_\_

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Positive: \_\_\_\_\_

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Negative: \_\_\_\_\_

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Negative: \_\_\_\_\_

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NAME: \_\_\_\_\_

DATE: 02/15A-16B/2018

- 3.) Give an example of a vertically integrated business.  
Explain why it is vertically integrated.  
Draw a diagram of this business.

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- 4.) Give an example of a horizontally integrated business.  
Explain why it is horizontally integrated.  
Draw a diagram of this business.

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